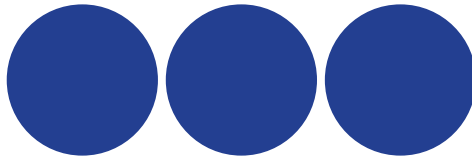




**Foresight
Intelligence**



“Forecasts are not always wrong; more often than not, they can be reasonably accurate. And that is what makes them so dangerous. They are usually constructed on the assumption that tomorrow’s world will be much like today’s. They often work because the world does not always change. But sooner or later forecasts will fail when they are needed most: **in anticipating major shifts in the business environment that make whole strategies obsolete.**”

Scenarios: Uncharted Waters Ahead

Pierre Wack
Former Head of Scenario Planning
at Royal Dutch/Shell Oil

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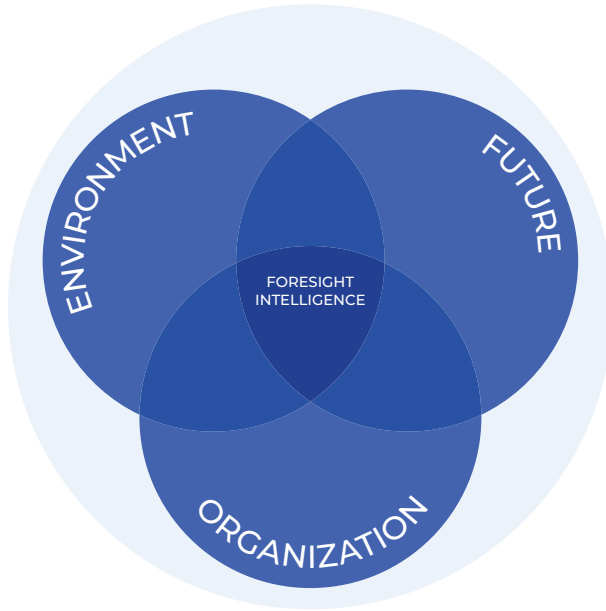
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Contact Us

An aerial photograph of a city, rendered in shades of blue and white. The image shows a dense network of streets, buildings, and a winding river. Three large white circles are overlaid on the map, highlighting specific areas: the top circle covers a residential area with a grid of streets; the middle circle is a large white circle containing the text 'About Us'; the bottom circle covers an area with a mix of residential and commercial buildings, including what appears to be a large industrial or commercial complex.

About Us



VUCA (volatility, uncertainty, complexity, and ambiguity) is an integral feature of today's business environment. The key to managing VUCA is not to look for a better prediction of the future but rather to accept uncertainty, tolerate ambiguity, understand the complex forces driving change, and integrate them as a part of our thinking and planning.

Foresight Intelligence is not only the name of our firm. It is a unique approach to help our clients manage complex business environments, prepare for uncertain futures, and

develop organizational agility through a structured group process (i.e. workshops) utilizing well-tested foresight methodologies. Our methodologies do not aim to predict the future. Rather, they are designed to help our clients anticipate and make better decisions about the future. We help our clients prepare for futures that could happen, not just the future they wish to see.

An aerial photograph of a river delta, likely the Colorado River, with a blue color overlay. The river branches out into several smaller channels, creating a complex network of waterways. The surrounding land is a mix of green and brown, indicating a mix of vegetation and arid terrain. The text "How We Can Help" is overlaid in a bold, orange font.

How We Can Help



STRATEGIC FORESIGHT

Whether you are looking to develop a robust long-term strategy or to stress test your existing one, we can design and facilitate strategy development processes that perfectly match our clients' needs. Using scenarios, we help our clients to make sense, anticipate, and plan for highly uncertain futures, thus giving them a significant competitive advantage and stay clear of surprises.

Strategic Foresight Process:





TRAINING ON SCENARIO PLANNING

“Luck favors the prepared mind’.
Scenarios serve the purpose of creating prepared minds.”

*The Sixth Sense:
Accelerating Organizational
Learning with Scenarios*

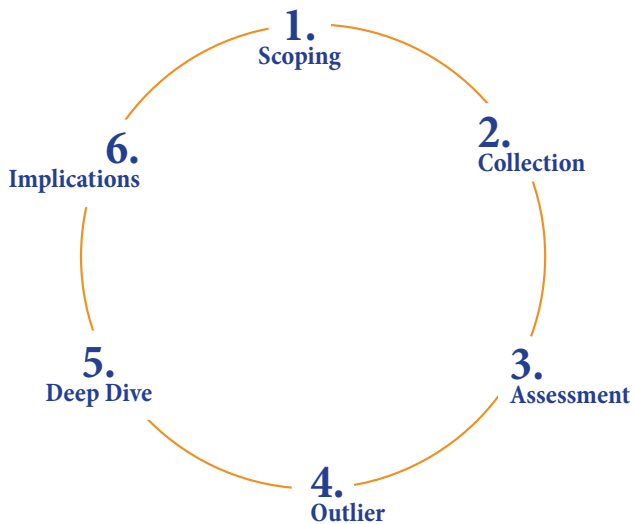
Scenario planning has been used by many corporations and organizations around the world to think systematically about uncertain futures and develop ideas for action on how the future could be shaped. Most critically, it helps to break the habit of thinking about the future as a minimal variation of the status quo. Through scenarios, we train managers to open their minds to previously unanticipated developments.



STRUCTURED ANALYSIS

We aid organizations to master highly complex environments and systems through structured analytic techniques. These techniques are commonly used in the intelligence community to overcome flawed cognitive biases, stimulate creative thinking, examine alternative outcomes, and identify signs of change.

Structured Environment Analysis:





ORGANIZATIONAL DEVELOPMENT

We design and facilitate future-oriented learning and change processes in organizations. We assist our clients to develop roadmaps and milestones for change programs, and prototype new processes or tools that are sufficiently robust to withstand future challenges.

Organizational Development Process:





VISION & IDENTITY BUILDING


We journey with organizations to understand their history, imagine their vision for the future, and forge a shared narrative. Through a series of workshops, we help our clients to build and implement a future-oriented organizational identity.

Visioning Process:



The background is an aerial photograph of a city and surrounding areas, including a river. The image is color-coded: the left and central portions are in shades of blue, while the right portion is in shades of orange. Three large white circles are overlaid on the image. The middle circle contains the text 'How We Do It'.

How We Do It



We bring scientific inquiry, analytical rigor, and systematic thinking to cope with future uncertainty and complexity. We customize and combine a variety of foresight methodologies to suit our clients' needs. Our methodologies are not intended to predict the future, but to help our clients anticipate and make better long-term decisions about the future.

- Scenarios
- Environment Scanning
- Actor and Network Analysis
- Morphological Analysis
- Cross Impact Analysis
- Trend Impact Analysis
- Strategy Design
- Wild Cards
- Weak Signals
- Delphi Method



Case Studies



Collaborative Research

We create workshop or conference formats that foster research collaboration across disciplines or knowledge exchange between creators and users. We accompany your organization's collaboration and innovation efforts.

Blue-Action

The Yamal-Nenets Autonomous Okrug region in Arctic Russia is strongly affected by climate change and globalization. The region requires strategies to safeguard human health and wellbeing, economic growth, and environmental sustainability in the face of uncertain future developments. Foresight Intelligence brought together scientists, industry representatives, policy makers, and local indigenous communities from the region to co-create comprehensive scenarios of Arctic futures. As part of a strategic foresight process designed to synthesize a range of transdisciplinary knowledge, the stakeholder group jointly conceptualized innovative, robust ideas for future planning to manage the transformation process in Arctic Russia.



Stakeholder Dialogues

We design and facilitate dialogue experiences tailored to specific group characteristics, participants' expectations, and our clients' purpose. With various workshops and conference formats, we support your intercultural work and stakeholder engagement.

Global Governance Futures (GGF)

The young professionals of today will be the leaders tasked with addressing global governance challenges of tomorrow. Equipping these prospective leaders with the skills to think about complex futures is one of the main objectives of intercultural dialogues that Foresight Intelligence has been organizing as part of the GGF program for the last 10 years. The program brings together a multi-disciplinary, highly diverse group of up to 30 fellows for a series of four structured dialogue sessions over a two-year period. Using strategic foresight instruments, each group is tasked with working together to come up with solutions for future global governance challenges ranging from arms control to big data regulation.



Foresight Labs

In Foresight Labs, we bring together science, businesses, civil society, and state organizations to make foresight a truly collaborative and insightful endeavor. We help you to carry out your participatory foresight process.

German Labor Market 2030

Digitalization is expected to have wide-ranging effects on the German labor market. How can the diverse interests at stake in these future developments be assessed comprehensively? Working with representatives from unions, civil society organizations, start-ups, and large digitalization corporations, Foresight Intelligence designed an open, dynamic process to map the many dimensions of a future digitalized German labor market. Over the course of three workshops, scenarios were developed which highlighted the strategic implications of both macro developments in the labor market structure, and micro level changes to specific occupations. The process not only produced a comprehensive report outlining the risks and opportunities of workplace digitalization in the German context, it also resulted in the establishment of lasting networks between participants within the emerging German digital economy.



Foresight Conferences

If you need something on a larger scale, we are adept at organizing big events to facilitate collaborative foresight projects.

Climateurope Festival 2018

Climate change poses one of the greatest challenges that humanity has ever faced. Communicating the significance of scientific data on climate change is a large part of this challenge. Bringing climate scientists together with representatives from climate-sensitive industries, Foresight Intelligence designed an innovative conference format to facilitate a user-centered innovation process. A range of stakeholders including policy planners, wine producers, reinsurance experts, and renewable energy producers had the opportunity to engage directly with the scientists who produce the climate data they depend so heavily upon. Both groups of participants gained something from this process: climate scientists learned how to increase the value of their outputs within the bounds of a streamlined business model and end-users were able to suggest concrete ways in which climate data and services could be made more user-friendly.



Who We Are

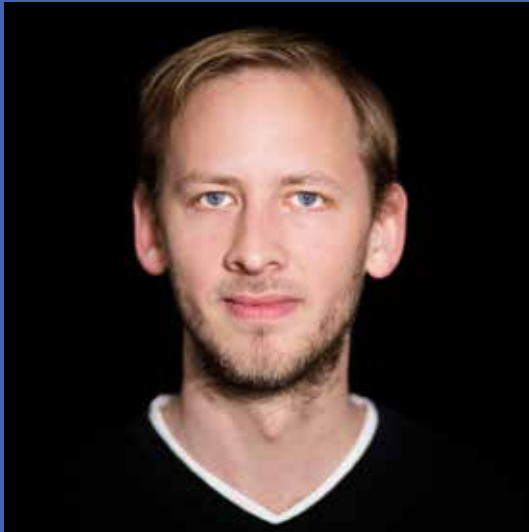




About Foresight Intelligence

Foresight Intelligence is an organizational consultancy founded in Berlin by Johannes Gabriel and Martin Föhlich in June 2013. Since then, we have carried out 80 foresight projects with more than 1,400 participants from 45 countries. Our mission is to empower organizations to manage strategic issues while coping with complex environments and uncertain futures. We bring together leaders from different

parts of an organization through a structured group process utilizing foresight methodologies to help institutions develop an adaptive learning capacity and organizational agility. Our clients include multinational corporations, government ministries, international foundations, and research centers.



DR. JOHANNES GABRIEL

Johannes is Founder and Managing Director of Foresight Intelligence. He is also an adjunct professor in the Global Risk program at Johns Hopkins University's School of Advanced International Studies. Johannes is a non-resident fellow with the Global Public Policy Institute (GPPi) in Berlin. He was a PhD fellow with Daimler AG's foresight division in Berlin. Johannes received his PhD in political science from the University of Trier, where he wrote his thesis on the philosophy of science of future studies. He has more than 10 years of experience working in the field of strategic foresight. Johannes is also co-founder of Ayla, an organizational consultancy for social enterprises.



LIANA LIM HINCH

Liana is Foresight Intelligence Indonesia Lead. Liana also consults with the International Finance Corporation (a member of the World Bank Group) as a corporate governance and sustainability specialist, where she advises companies across Asia on how to improve their corporate governance policies and practices. She has researched and written on various issues such as the future of geopolitics, corporate governance in Indonesia and Bangladesh, and gender diversity in Sri Lanka. Liana holds a master's degree in international relations and international economics from Johns Hopkins University.

Select Clients

Deutsche Post DHL

Deutsche Post DHL Group - the world's leading logistics company with 550,000 employees in over 220 countries and territories worldwide, ranked 124th in Fortune Global 500



Swiss Re - a leading provider of reinsurance and insurance, ranked 332th in Fortune Global 500



E.ON - German electric utility company, ranked 348th in Fortune Global 500



GIZ (German Corporation for International Cooperation GmbH) - one of the world's largest development agencies with more than 19,000 employees across 120 countries

Select Clients



IG-Metall (German Metalworkers' Union) - the largest labor union in Europe and the 2nd largest union in the world



Chatham House - one of the oldest and most prominent think tanks in Western Europe



The Tokyo Foundation for Policy Research - one of the largest think tanks in Japan



German Federal Foreign Office



German Ministry of Health



Where We Work



Austria	Israel	Serbia
Belgium	Italy	Spain
Brazil	Japan	Switzerland
China	Morocco	Tunisia
Fiji	Norway	United Kingdom
France	Philippines	United States of America
Germany	Poland	Vanuatu
India	Russia	
Indonesia	Saint Lucia	





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